Navigating eMaryland Marketplace Advantage





Learning Objectives

UPON COMPLETION OF THIS COURSE, YOU WILL BE ABLE TO:

- What is eMMA?
- Navigate the system,
- Receive solicitation notices,
- Identify where to submit bids, and
- Know where to obtain bid results.





Maryland State Procurement Principles

- Providing for increased confidence in State procurements;
- 2. Ensuring fair and equitable treatment of all persons who deal with the State procurement system;
- 3. Providing safeguards for maintaining a State procurement system of quality and integrity;
- 4. Fostering effective broad-based competition in the State through support of the free enterprise system;
- 5. Promoting increased long-term economic efficiency and responsibility in the State by encouraging the use of recycled materials and environmentally preferable products and services.
- 6. Providing increased economy in the State procurement system;
- 7. Getting the maximum benefit from the purchasing power of the State;
- 8. Simplifying, clarifying, and modernizing the law that governs State procurement;
- Allowing the continued development of procurement regulations, policies, and practices in the State; and
- 10. Promoting development of uniform State procurement procedures to the extent possible.





What is eMMA?



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SOLUTIONS



Supplier Management



Sourcing



Contract Management



Procurement



Invoicing



Strategy & Analytics

PLATFORM

Configuration

Workflow

Reporting

Collaboration

Integration

Documents





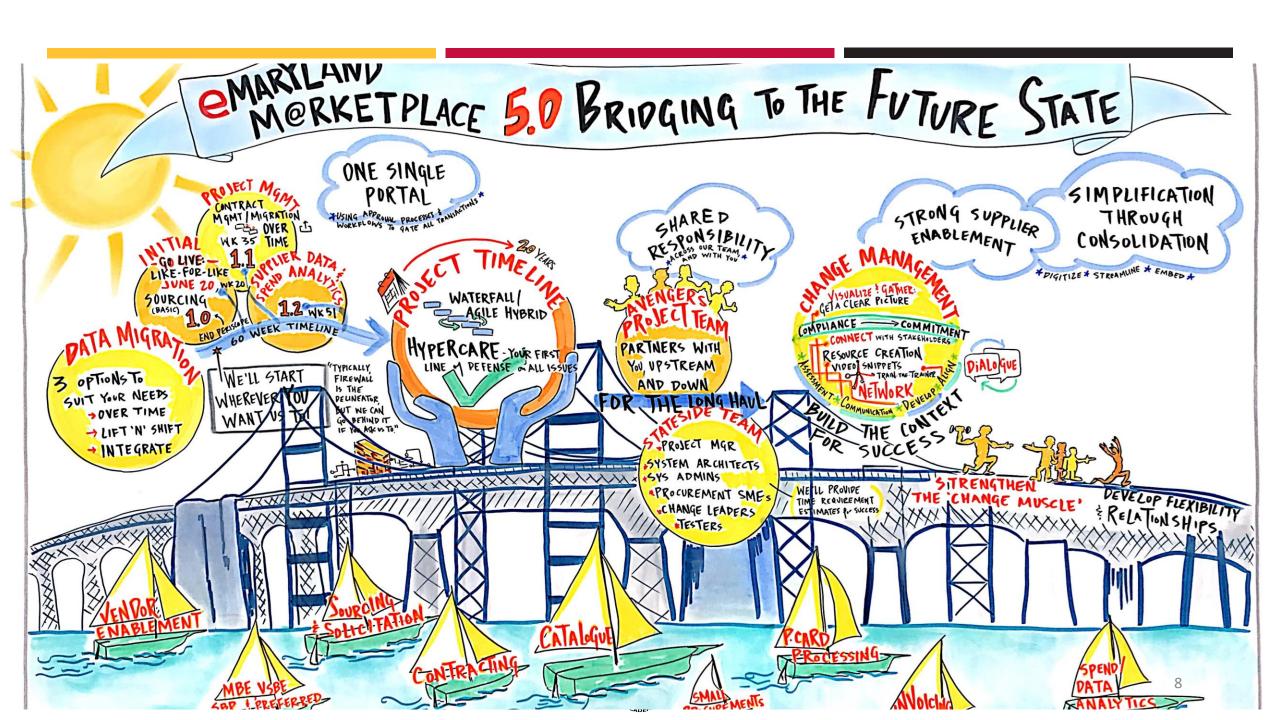




Supplier Repository & Portal

Supplier Repository & Fortal								
Supplier Management	Strategic Sourcing	Contracts & Pricing	Procurement	\$ Invoices & Payables	Strategy & Analytics			
Supplier Info Management ——— Third-Party Risk ——— Issues Management	Sourcing Projects & RFX ——— Auctions	Contract Management Pricelist & Catalogs Contract Authoring	Purchase Requisitions Purchase Orders Goods Receipts	Invoices & Payments ———— Invoice Data Capture ——— Accruals	Spend Analysis ——————————————————————————————————			
Improvement Plans	Category Action Plans	Assets & Tooling	Budget Tracking	Expenses	Program Management			
Vendor MDM	Bills of Materials	Item & Service MDM	Complex Services	Early Payments	Advanced Analytics			

Buyer Repository & Portal



Is your business registered in eMMA?



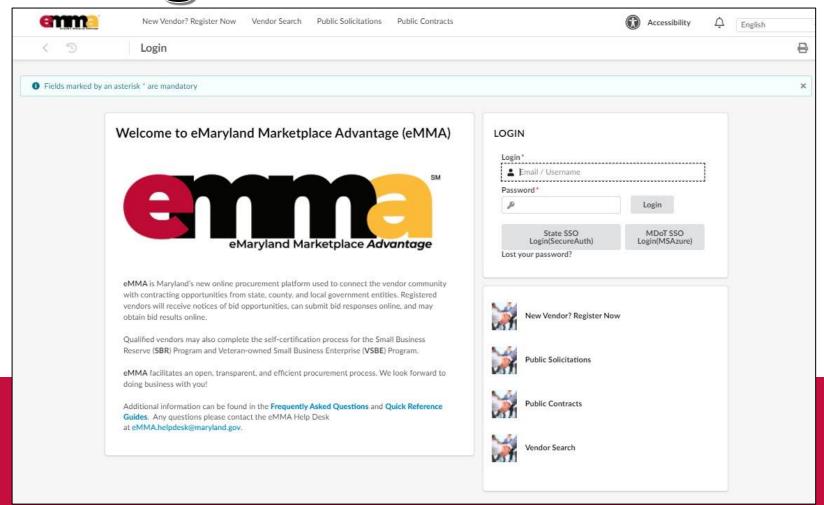


Navigate the System

emma.Maryland.gov



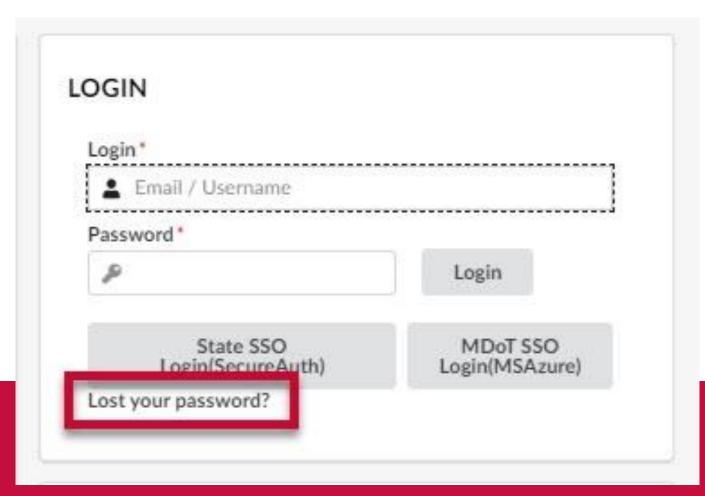
How to Log In to eMMA







Lost your password?

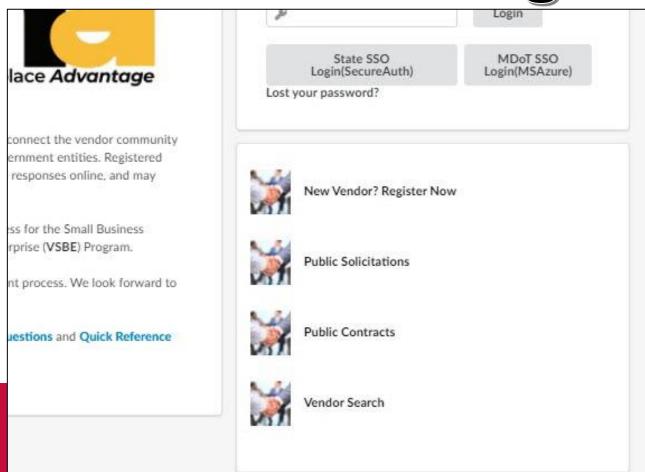


emma.helpdesk@maryland.gov





Login Page Features



New Vendor? Register Now

Vendor QRGs



Registration

Registration in eMMA is a 2-step process:

- 1. Initial form establishes the Supplier record
- 2. Once initial Supplier record is established, you login to customize the following:
 - Contacts
 - Commodities and Service Areas
 - Diversity Credentials
 - Add any other information you wish and save!



Vendor Searches Done by State Procurement Professionals

Identify State Certified Small Businesses

Identify State Certified Veteran-owned Small Businesses

Search for vendors who perform specific services

Search for vendors who provide specific products

Search for vendors who services specific areas of the state (by county)



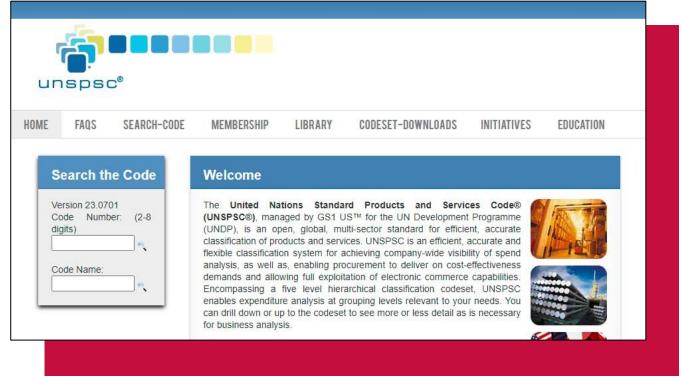


UNSPS Codes

United Nations Standard Products and Services Codes

- Universal 8-digit coding system
- Categorizes & codes
- Products & services

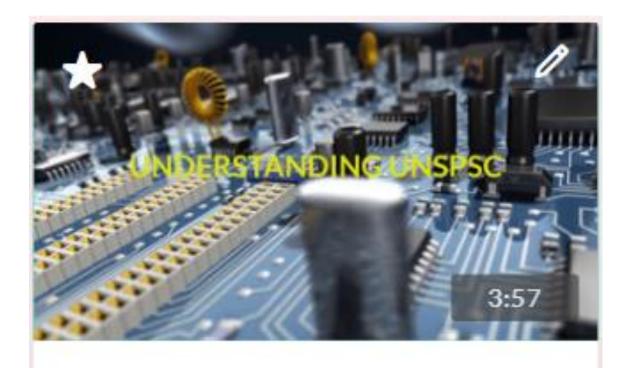
https://www.unspsc.org/search-code





UNSPSC and NAICS

- Short video
 https://www.gotostage.com/channel/emmavendortraining
- eMMA = UNSPSC
- MBE = NAICS



Understanding UNSPSC for Ven...

eMMA as a Business Tool

Welcome to eMaryland Marketplace Advantage (eMMA)

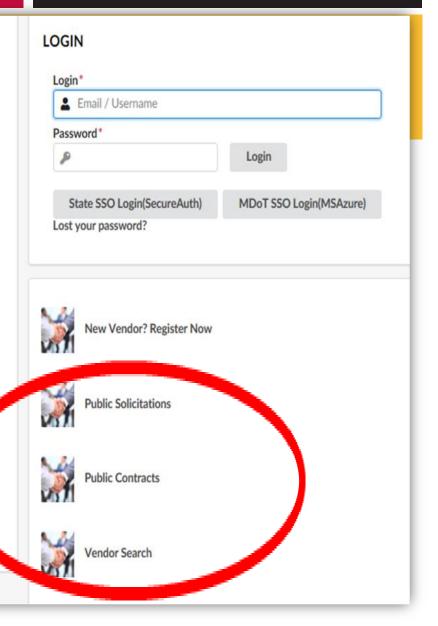


eMMA is Maryland's new online procurement platform used to connect the vendor community with contracting opportunities from state, county, and local government entities. Registered vendors will receive notices of bid opportunities, can submit bid responses online, and may obtain bid results online.

Qualified vendors may also complete the self-certification process for the Small Business Reserve (SBR) Program and Veteran-owned Small Business Enterprise (VSBE) Program.

eMMA facilitates an open, transparent, and efficient procurement process. We look forward to doing business with you!

Additional information can be found in the Frequently Asked Questions and Quick Reference Guides. Any questions please contact the eMMA Help Desk at eMMA.helpdesk@maryland.gov.





Have you responded to a solicitation?







Public Solicitations

eMMA as a Business Tool

Filters Status: Open X Keywords: paint

ID	Title	Chahua	Due / Class Data LITC 4	Dublish Data	Main Catagoni	Colinitation Toma	Januina Anamay
<u>ID</u>	<u>Title</u>	<u>Status</u>	Due / Close Date UTC-4	Publish Date	Main Category	Solicitation Type	Issuing Agency
BPM028839	Invitation for Bids No. 2022-44 Latex Paint Recycling	Open	4/20/2022 11:00:00 AM	3/25/2022	Recycling services	Public Notice	Howard County Government
BPM028754	BAA535180 - Cleaning and Painting of Existing Bridges in Baltimore County	Open	4/28/2022 12:00:00 PM	3/22/2022	Heavy construction services	Public Notice	Maryland Department of Transportation
BPM028736	Belair Mansion Exterior Wood Trim Painting Project	Open	4/19/2022 2:00:00 PM	3/21/2022	Commercial Painting Services	Public Notice	City of Bowie
BPM028419	22-218 - Cleaning and Painting of Various Bridges	Open	4/6/2022 1:00:00 PM	3/7/2022	Commercial Painting Services	Public Notice	Harford County Government
BPM028407	The Foxwell Dorm Interior Painting Project	Open	4/4/2022 12:00:00 AM	3/6/2022	PAINTING SERVICES	Request for Information & Pricing	Maryland Schools for the Deaf
BPM023296	IFB HR-21-1001, Metro - Emergency Egress Hatch Warning Painting	Open	4/21/2021 4:00:00 PM	4/21/2021	Manufacturing Components and Supplies	IFB: Invitation for Bid	Maryland Department of Transportation



eMMA as a Business Tool

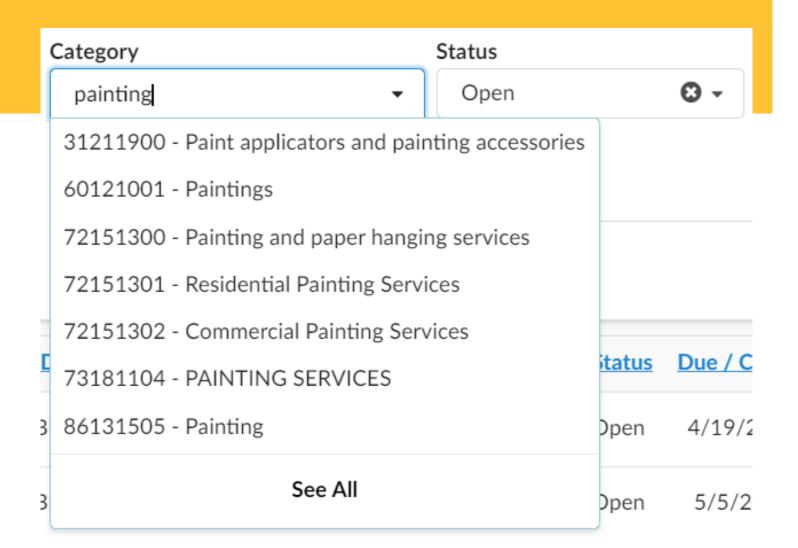
BPM028505	LLY-421-22 IFB Rebid 2B and 9B Northeast Area Middle School - New School Construction	Open	4/7/2022 4:00:00 PM	3/10/2022	Building and Facility Construction and Maintenance Services	Public Notice	Baltimore County Public Schools
BPM028412	Allegany High School - Field House	Open	4/6/2022 3:00:00 PM	3/7/2022	Nonresidential building construction services	Public Notice	Board of Education of Allegany County
BPM028411	Allegany High School - Field House	Open	4/6/2022 3:00:00 PM	3/7/2022	Nonresidential building construction services	Public Notice	Board of Education of Allegany County
BPM028391	Casey Community Center Pedestrian Bridge Replacement	Open	3/30/2022 5:00:00 PM	3/4/2022	Structures and Building and Construction and Manufacturing Components and Supplies	Public Notice	City of Gaithersburg
BPM028384	Stormwater Best Management Practices at Greensboro VFC	Open	4/4/2022 2:00:00 AM	3/4/2022	Structures and Building and Construction and Manufacturing Components and Supplies	Public Notice	Caroline County Government







Search by Category





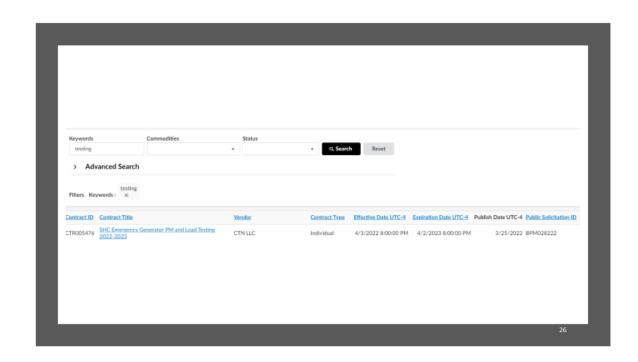


Public Contracts

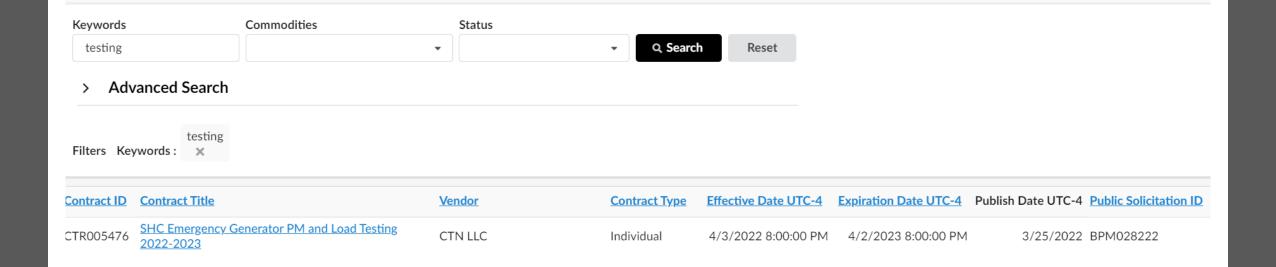
Searching Awarded Contracts

Sort by:

- Contract Title
- Vendor
- Contract Type
- Effective Date
- Expiration Date

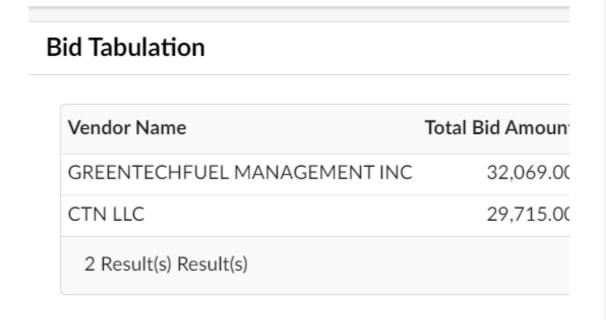




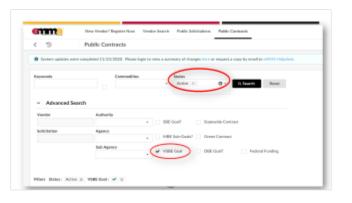


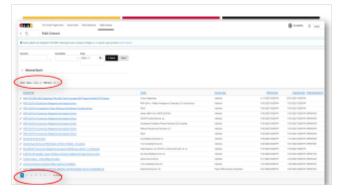
Awarded Contracts are good for ...?

- Solicitation Documents
- Solicitation information
- Procurement Officer
 Contact
- Bid Tabulations

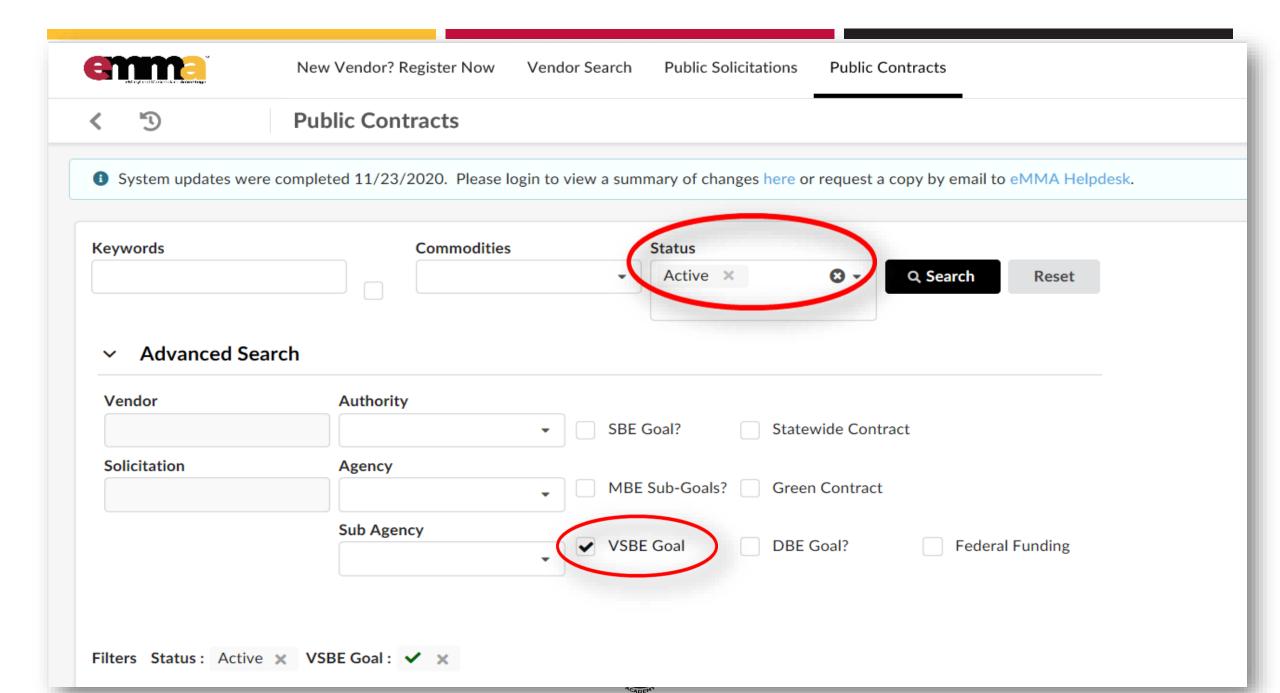


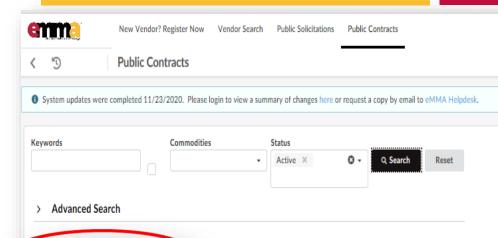
Small and Minority Business Searches











Contract Title	Vendor	Contract Type	Effective Date	Expiration Date Public Solicitation I
MAA-SV-20-008, Utility Designating & Miss Utility Ticket Processing at BWI Thurgood Marshall & MTN Airports	Century Engineering	Individual	11/1/2020 7:00:00 PM	10/31/2025 7:00:00 PM
MDTA 2019-01 A Construction Management and Inspection Services	WSP USA Inc - Wallace Montgomery & Associates LLP a Joint Venture	Individual	9/30/2020 7:00:00 PM	9/29/2025 7:00:00 PM
MDTA 2018-01 A Comprehensive Project Planning and Miscellaneous Consulting Services	RK&K	Individual	9/30/2020 7:00:00 PM	9/29/2025 7:00:00 PM
MDTA 2019-01 A Construction Management and Inspection Services	Stantec-EBA A JV for MDTA 2019-01A	Individual	9/30/2020 7:00:00 PM	9/29/2025 7:00:00 PM BPM014590
MDTA 2019-01 A Construction Management and Inspection Services	AECOM Technical Services, Inc.	Individual	9/30/2020 7:00:00 PM	9/29/2025 7:00:00 PM BPM014590
MDTA 2019-01 A Construction Management and Inspection Services	Development Facilitators Pennoni Associates CES Consulting	Individual	9/30/2020 7:00:00 PM	9/29/2025 7:00:00 PM BPM014590
MDTA 2019-01 A Construction Management and Inspection Services	Whitman Requardt and Associates, LLP	Individual	9/30/2020 7:00:00 PM	9/29/2025 7:00:00 PM BPM014590
MDTA 2019-01 A Construction Management and Inspection Services	RK&K	Individual	9/30/2020 7:00:00 PM	9/29/2025 7:00:00 PM BPM014590
Glen Burnie Site Renovations	Greenbridge Construction Inc	Individual	9/30/2020 7:00:00 PM	7/14/2021 6:00:00 PM BPM019640
Unarmed Guard Services at DPSCS Division of Parole & Probation - 10 Locations	Trust Consulting Services Inc.	Individual	8/28/2020 6:00:00 PM	8/27/2023 6:00:00 PM BPM019387
BCS 2018-08 F Construction Management and Inspection (CMI)Services, District 5, 7 and Statewide	Urban Engineers, Inc./ATCS P.L.C./McCormick Taylor, Inc. JV	Individual	9/19/2020 7:00:00 PM	9/18/2025 7:00:00 PM
B-300-201-001 Resealing / Repair of Windows & Masonry Caulking at the Peoples Resource Center	East Coast Building Services, Inc.	Individual	5/25/2020 6:00:00 PM	5/25/2021 6:00:00 PM BPM017768
Frederick Campus - Veditz Building Renovation:	Quinn Evans Architects	Individual	9/11/2020 7:00:00 PM	2/16/2023 7:00:00 PM BPM016422
Armed Guard Services at Maryland Military Department Installations	Trust Consulting Services Inc.	Individual	7/31/2020 6:00:00 PM	7/30/2023 6:00:00 PM BPM019192
AUDIT SERVICES FOR MARYLAND STATE AGENCIES, MASTER CONTRACT 18 OF 18, \$6,000,000 NTE	SC&H Attest Services, P.C.	Master With Secondary Competition	8/31/2020 6:00:00 PM	8/29/2025 6:00:00 PM BPM017295

Accessibility

C English

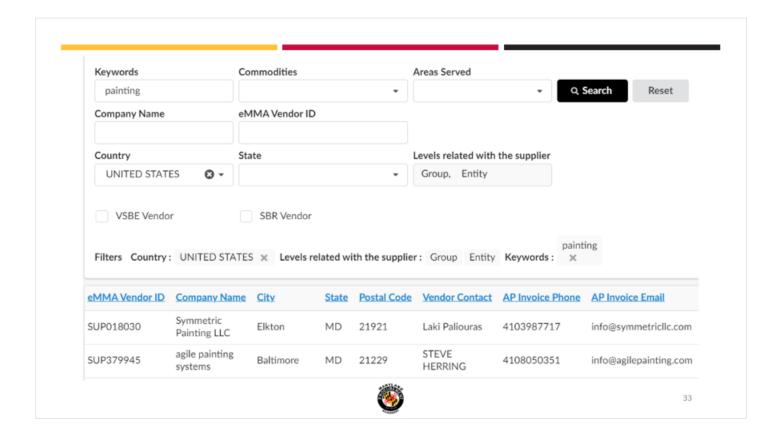
Filters Status: Active × VSBE Goal: 🗸



Vendor Search

Search Tools

- Keyword
- Commodity
- Company Names
- Vendor ID
- Country
- State
- Areas Served
- VSBE and/or SBR



Keywords		Commodities			Areas Served		
painting				•		- Q S	Search Reset
Company Name		eMMA Vendor II)				
Country		State			Levels related with	the supplier	
UNITED STAT	ES 🔞 🕶			•	Group, Entity		
Filters Country	: UNITED STAT	ΓES χ Levels r	elated wi	ith the supplie	r: Group Entity	Keywords: paint	ing
eMMA Vendor ID	Company Nam	<u>e City</u>	<u>State</u>	Postal Code	Vendor Contact	AP Invoice Phone	AP Invoice Email
SUP018030	Symmetric Painting LLC	Elkton	MD	21921	Laki Paliouras	4103987717	info@symmetricllc.com
SUP379945	agile painting	Baltimore	MD	21229	STEVE	4108050351	info@agilepainting.com

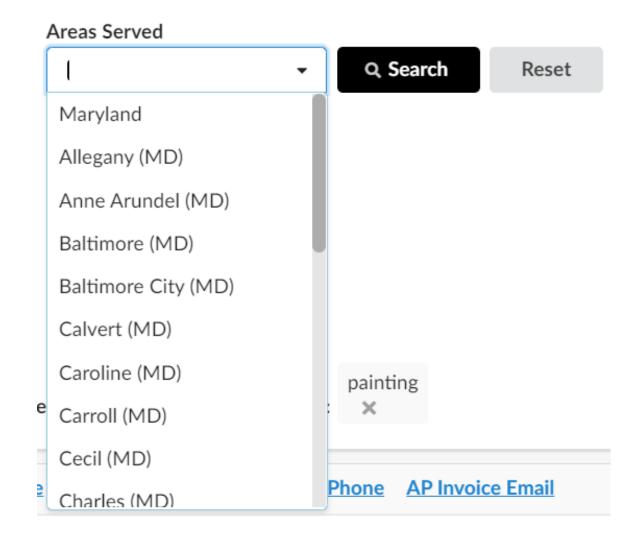


systems

HERRING

Areas Served

- Maryland
- Counties in Maryland
- Combinations

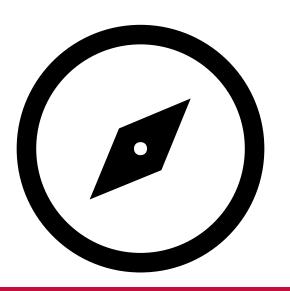


Do you have a contract with the State?





Navigate the Interface





Navigate the Homepage



General Info.

Sourcing

Contracts

Vendor Dashboard

Announcements

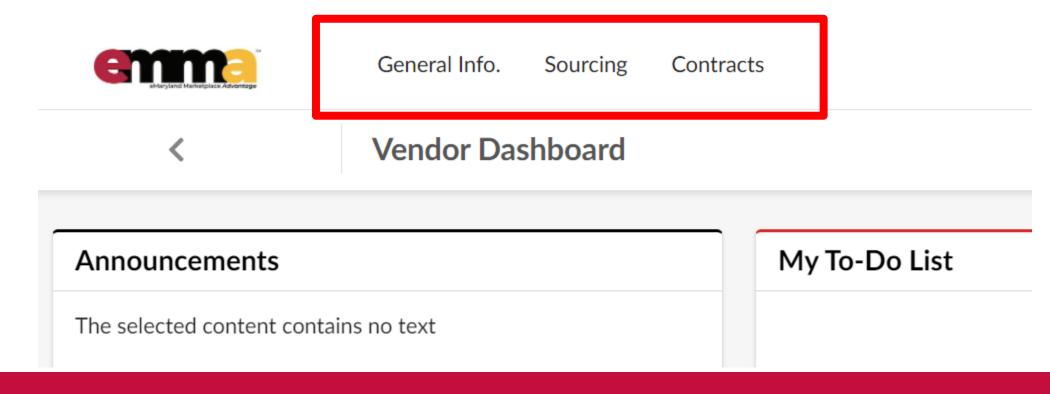
The selected content contains no text

My To-Do List

The eMMA icon: This icon is present on any page in eMMA. Click it to return to the homepage at any time.



Navigate the Homepage



The module tabs: These tabs are at the top of the screen on most pages throughout eMMA for quick navigation between projects.



Navigate the Homepage



From left to right

- Back (left chevron)
- Navigation History (backwards clock icon)
- My Favorites (star icon)



Welcome to eMaryland Marketplace Advantage (eMMA)

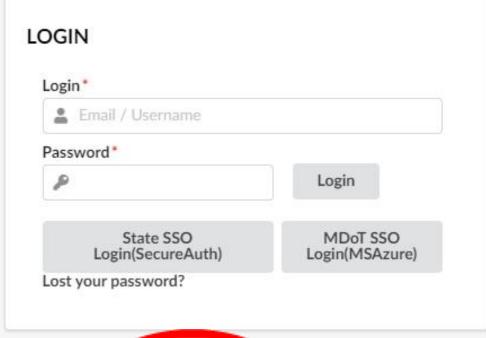


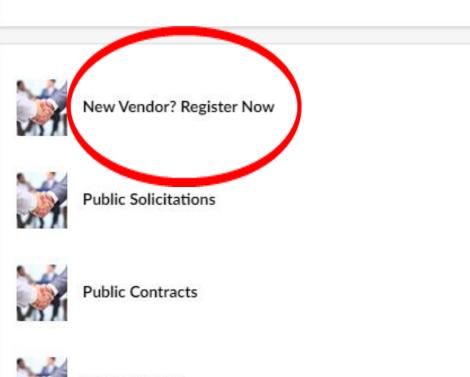
eMMA is Maryland's new online procurement platform used to connect the vendor community with contracting opportunities from state, county, and local government entities. Registered vendors will receive notices of bid opportunities, can submit bid responses online, and may obtain bid results online.

Qualified vendors may also complete the self-certification process for the Small Business Reserve (SBR) Program and Veteran-owned Small Business Enterprise (VSBE) Program.

eMMA facilitates an open, transparent, and efficient procurement process. We look forward to doing business with you!

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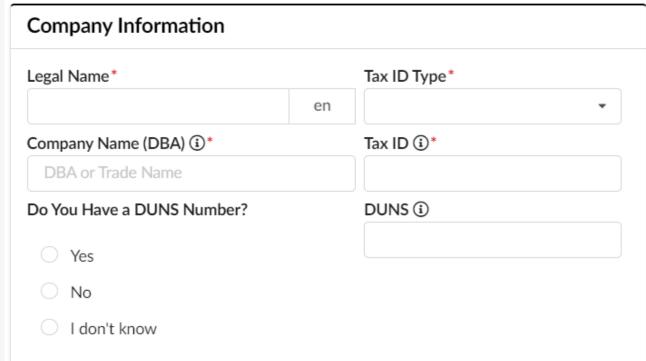


Vendor Search

Step 1: REGISTER

Fields marked by an asterisk * are mandatory

We'd love to connect with you, but first tell us all about your company!



Main Address			
Address*			
Address Line 2 ③			
Enter Apartment, Suit	te, or Unit Numbe	er	
City*	State/Territory/Province*		
	en	-	
Postal Code*			
Country*			



Step 1

Subject

Your eMMA Vendor Self-Registration has been Approved

Message

Dear Sini Jacob,

Your Vendor self-registration to eMaryland Marketplace Advantage (eMMA) has been approved.

Please sign in using your email address as your username and the password you set on the registration page. If needed, use the link 'Lost your password?'

If you have questions or concerns, contact the Help Desk at eMMA.helpdesk@maryland.gov

This is an automatically generated e-mail, please do not reply



Step 2: SUPPLIER SETUP

Subject

Invite to eMaryland Marketplace Advantage (eMMA)

Message

Dear Apple Whosit,

You have just been assigned access to the eMaryland Marketplace Advantage (eMMA) application for the supplier Whosits & Whatsits with the following login ID:

apple@whosit.com

You now have to set a password on the following page set password.

You will then be allowed to connect to eMMA at login.

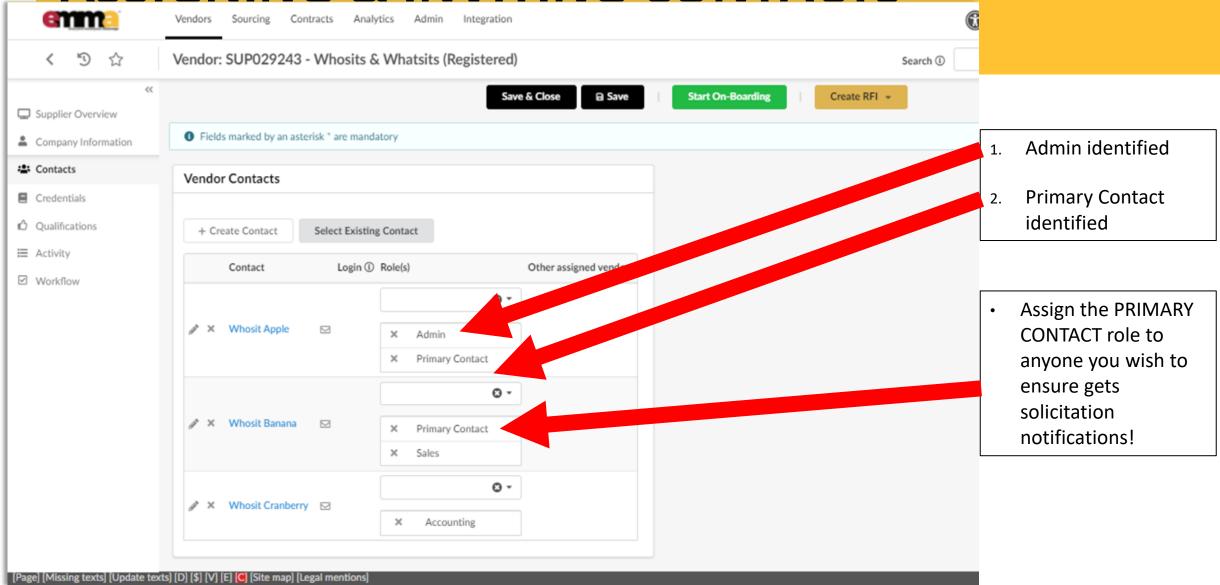
This is an automatically generated email, please do not reply. Reach out to eMMA.helpdesk@maryland.gov if you need assistance.

@eMMA_logo_SM__1_.jpg

This is an automatically generated e-mail, please do not reply

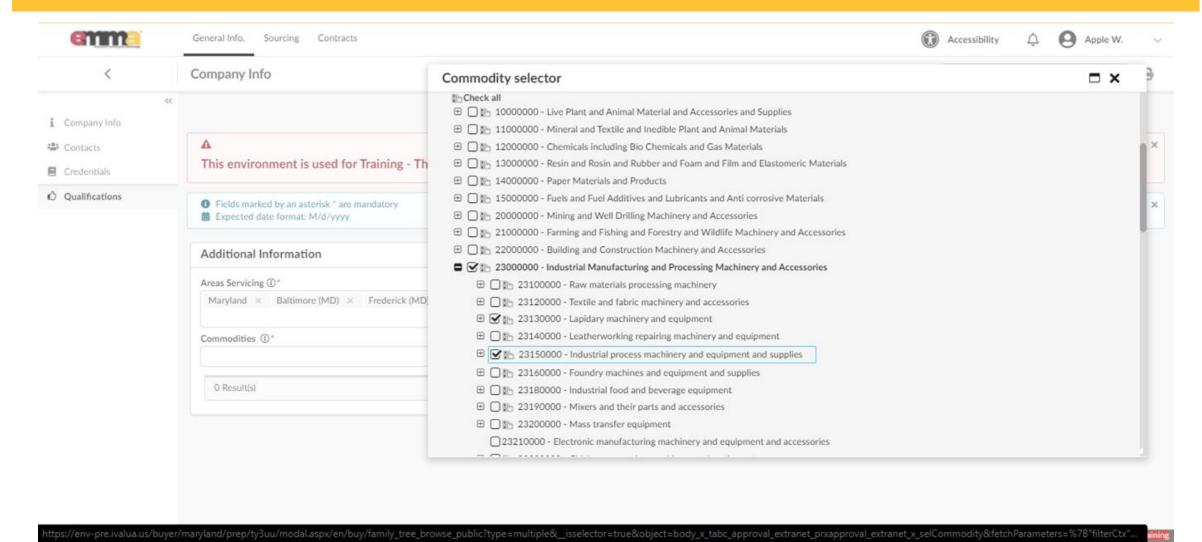


ASSIGNING & INVITING CONTACTS



SELECT COMMODITY/SERVICE CODES

Select at the main (top-level) tiers in addition to niche-specific categories

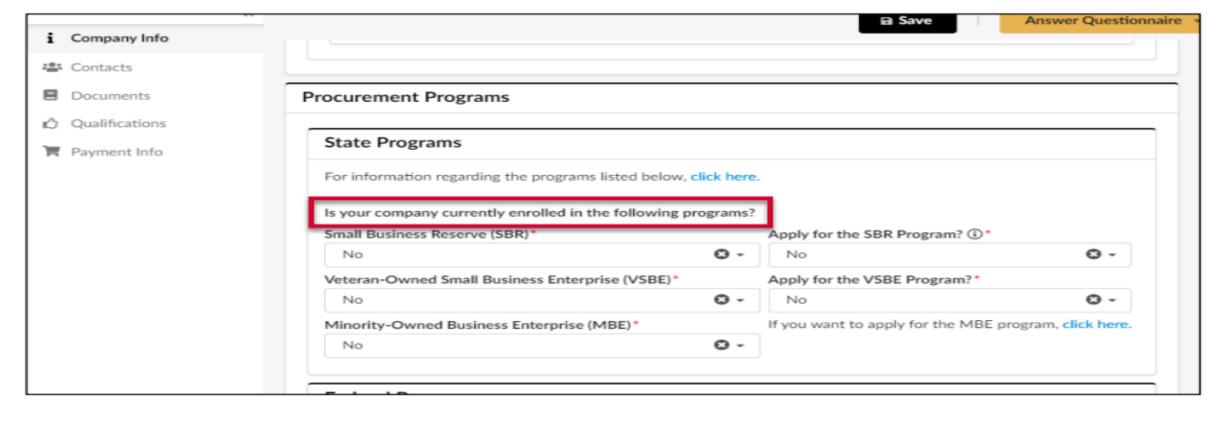


Small Business Reserve

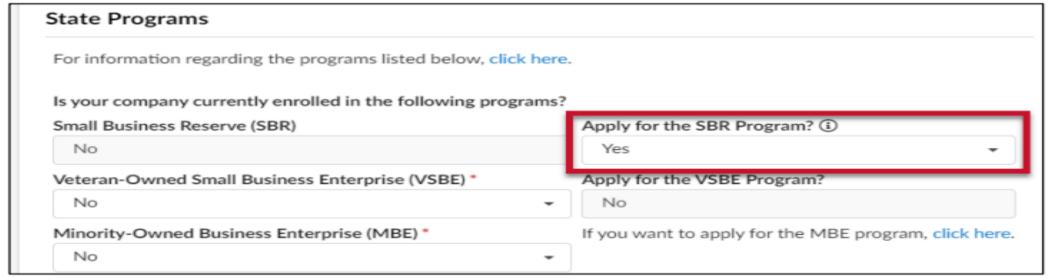
- If you are not enrolled in the SBR program, can apply in eMMA.
- If enrolled, be sure to list your information!







Click the Apply for the SBR Program? field and select Yes from the drop-down menu that opens.

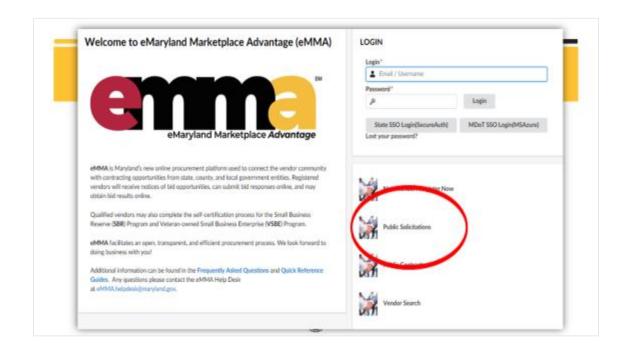


Other ways!

- Check for State Agency procurement websites
- View the <u>Procurement Forecast</u> published by the Governor's Office for Small, Minority & Women Business Affairs

or

Browse eMMA's Public Solicitations!



Welcome to eMaryland Marketplace Advantage (eMMA)

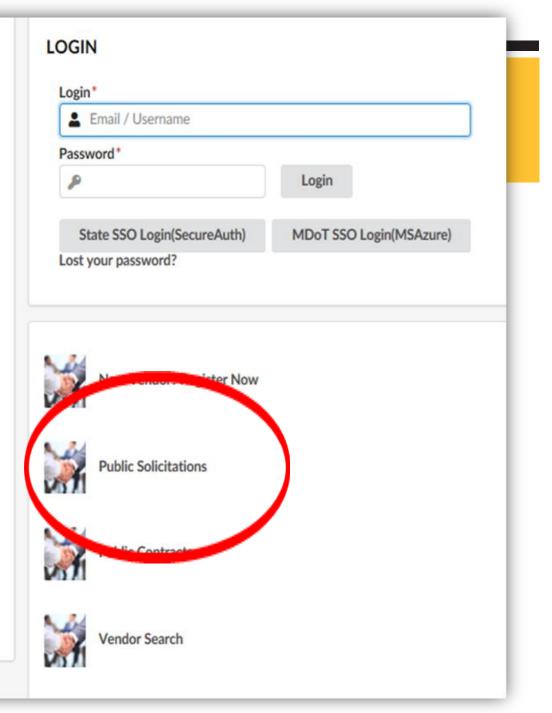


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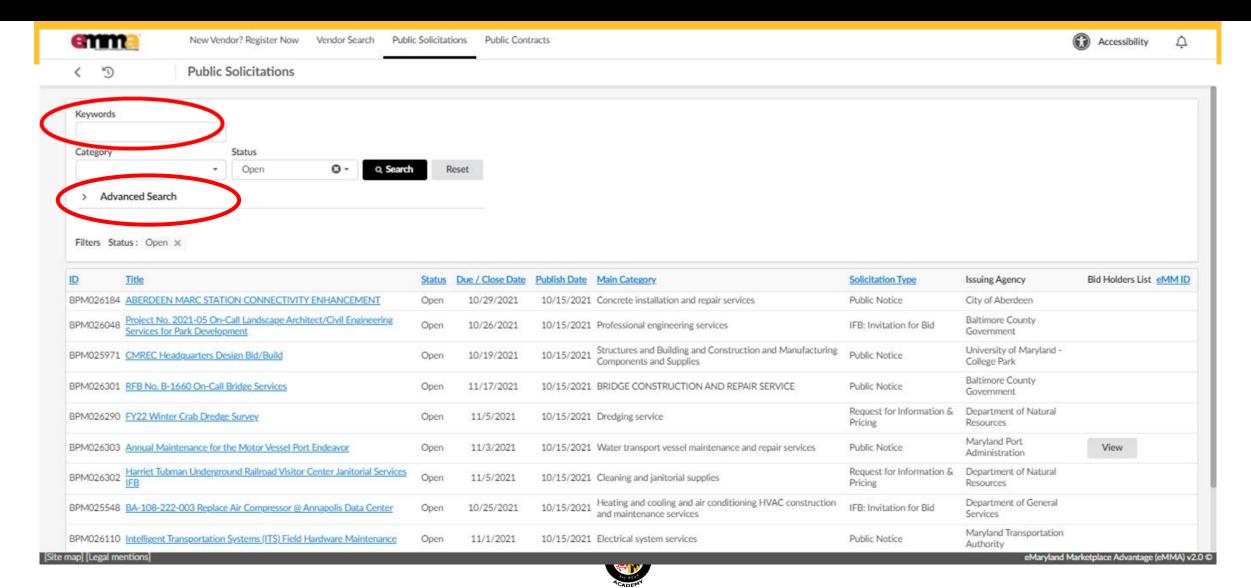
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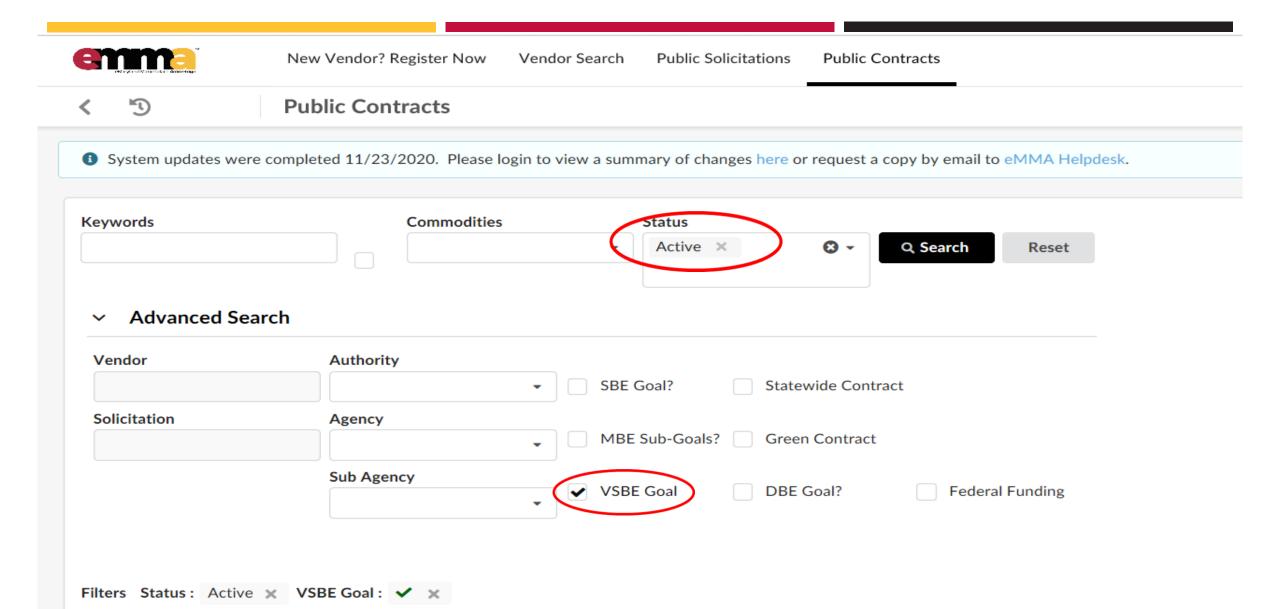
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EMMA'S PUBLIC SOLICITATIONS PAGE







Responding to solicitations

Click **Sourcing** on the top ribbon; then click **Public Solicitations**.

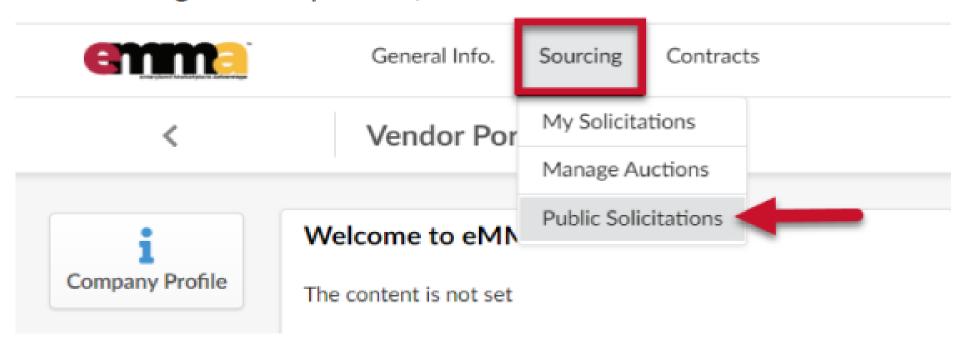


Figure 2: Sourcing drop-down menu and Public Solicitations button.

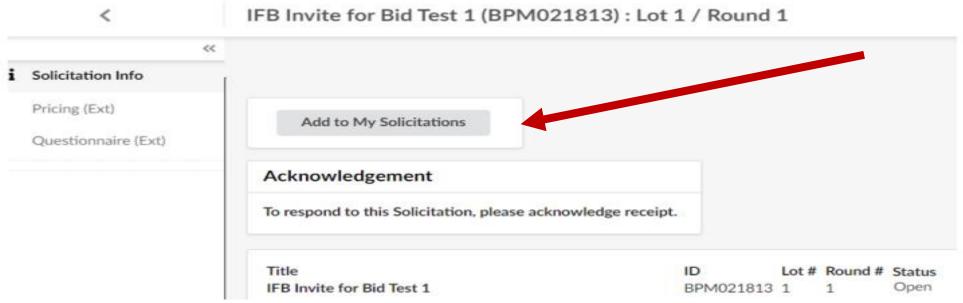


From the list of **Public Solicitations** results, choose the one you want to respond to by clicking the title of the solicitation.

<u>ID</u>	Title	Status	Due / Close Date	Main Category
BPM021696	On-Call Cable Installation	Open	12/18/2020	FIBER OPTIC CABLE
BPM021813	IFB Invite for Bid Test 1	Open	12/1/2020	Dogs
BPM021643	Emergency Identity Verification Service	Open	12/3/2020	Software
BPM021803	Request for Proposals No. 08-2021 Landscape Maintenance	Open	12/23/2020	Landscaping services

Figure 3: Public Solicitations results.

This will display the page showing the details of the solicitation.





Subject

New Solicitation Invitation for Grooming for K-9 Units

Message

You are invited to respond to the solicitation listed below. Please CLICK HERE to access the solicitation in eMMA.

It is important that you read all the documents within the solicitation thoroughly and carefully. If this is Round 2 or greater, you MUST advance your response from the previous round (update if necessary) and resubmit.

A new web link is created and shared in the email each time a solicitation round is updated. Be sure to update your bookmarks to the new web link as the old link will not contain the new round(s).

· RFx name : Grooming for K-9 Units

RFx id: 29680

· Main commodity: Live Plant and Animal Material and Accessories and Supplies

Lot #:1Round #:3

End date: 12/22/2021 12:00:00 AM

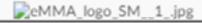
Requester: Sade Clarke

· Supplier name : Charm City HR Solutions

We look forward to hearing from you,

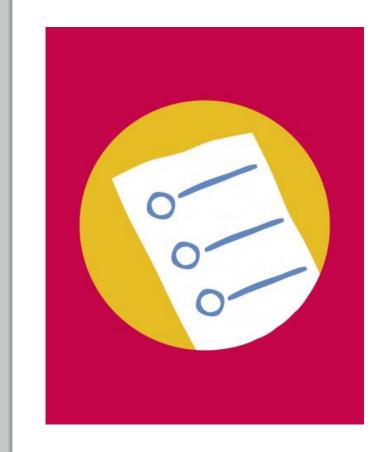
Regards,

Sade Clarke



CHECKING YOUR SUBMISSION

- 1. Most current round?
- 2. Acknowledged all Rounds (if required)?
- 3. Upload your attachment(s)?
- 4. Re-upload your attachment and delete the old one for a new round?
- 5. Enter pricing tab/line item(s) (if required)?
- 6. Read and confirm all items?
- 7. Added correct contacts to your bid/proposal?



Understanding Notifications

- You'll receive system-sent notifications at different stages of the solicitation.
- Examples include.
 - Initial Supplier Registration & Setup
 - New Solicitation Posting(s)
 - Selection or Non-Selection of Award*
 - Contract Award Signature or Acknowledgment*





^{*} Please note that many system-sent notifications are at the discretion of the Procurement Officer to send via the system or directly through their Agency email provider. **CHECK YOUR SPAM or JUNK MAIL!**

Conclusion

- Key is to make sure all information is updated and correct
- Check your spam or junk mail folders
- Use eMMA to find solicitations or other vendors
- Apply even if you think you can't do it!
- Contact the Procurement Officer!
- Attend all Technical Training Classroom programs!
- Take additional eMMA Training





eMMA Contact and Training Information

https://procurement.maryland.gov/vendor-training-and-resources/

https://gotostage.com/channel/emmavendortraining



- dgs.osp-mdpa@maryland.gov
- emma.helpdesk@maryland.gov





Upcoming Webinars and Outreach Workshops

Thursday, April 28, 2022 10 a.m.

<u>Prime Contracting in Maryland's</u> <u>Small Business Reserve (SBR) Program</u>

Wednesday, May 11, 2022 9 a.m. – 12 pm

Military Small Business Appreciation Breakfast (in-person)

Tuesday, May 24, 2022 10 a.m.

The R&D of a Digital Marketing Strategy

<u>Thursday</u>, May 26, 2022

10 a.m.

Know Your Customer:
Insights Into Doing Business with
the State of Maryland

Registration opens approximately 3 weeks prior to the event.

Upcoming Webinars and Outreach Workshops

<u>Small Biz Resource Connections Webinars</u> Friday, June 2, 2022

10 am – 11 am
Department of Housing & Community Development
Business Lending

Ready, Set , GROW! Procurement Connections Workshops Wednesday, June 15, 2022

(Virtual)



Casino Outreach
TBD

(In-Person)



Resources

www.goMDsmallbiz.maryland.gov



Mining Public Data Techniques

Series of Videos & Presentations

<u>eMaryland Marketplace</u> <u>Advantage (eMMA)</u>

Procurement Forecast

Board of Public Works

Resources & Partners

Governor's Office of Small, Minority & Women Business Affairs

https://gomdsmallbiz.maryland.gov/Pages/default.aspx

Maryland's Office of Minority Business Enterprise (OMBE)

https://www.mdot.maryland.gov/tso/pages/Index.aspx?PageId=90

Maryland Small Business Development Center (SBDC)

https://www.marylandsbdc.org/

Maryland Procurement Technical Assistance Center (PTAC)

https://www.mdptac.org/

Greater Baltimore SCORE

https://greaterbaltimore.score.org/

Maryland Women's Business Center (MWBC)

https://marylandwbc.org/

Baltimore-Metro Women's Business Center (Balt-Metro WBC)

https://www.baltmetrowbc.org/

Thank You